

Truckin' with Art Sweepstakes Official Rules

NO PURCHASE NECESSARY.

- 1. Eligibility:** Sweepstakes open to legal residents of the 50 United States and District of Columbia. Void where prohibited or restricted by law. Employees of Sonny's Franchise Company, Crayola®, Just 4 Fun Corporation, their affiliates and subsidiaries and all coordinating agencies for the "Truckin' with Art Sweepstakes" (the "Sweepstakes") and the immediate families (spouses, parents, siblings and children and their respective spouses), or persons living in the same household of such individuals are not eligible. Void where prohibited.
- 2. How To Enter:** Sweepstakes begins 9/1/11 and ends on 2/29/12. To enter, complete the entry form (available in Kids Fun Activity Books at Sonny's Bar-B-Q Restaurants, while supplies last) or 3" x 5" paper with entrant's name, full street address, daytime telephone number and date of birth in a first class stamped envelope and mail to "Truckin' with Art Sweepstakes Entry" 318 Sandy Springs Circle, Atlanta, GA 30328. Entry form or 3"x 5" paper must be signed by parent or legal guardian of entrant as consent to entry and agreement with Official Rules. Entry must be postmarked by 2/24/12 and received by 2/29/12. Limit of one (1) entry per person per week. All entries become the property of Sponsor and will not be acknowledged or returned. Sponsor and its agents are not responsible for late, lost, postage due, illegible, damaged or incomplete entries or mail.
- 3. Prizes/Approximate Retail Value (ARV):** (3) Grand Prizes: Crayola Ultimate Art Kit (ARV \$20); (50) First Prizes: Color Wonder or Color Explosion Fun Packs (ARV \$2.99) Total ARV: \$209.50.
- 4. Prize Restrictions:** No cash or other prize substitution (in whole or in part) except by Sponsor at its sole discretion for a prize (in whole in part) of comparable or greater value. Prize may not be transferred.
- 5. Prize Award/ Odds/ Notification:** Prize Winners will be selected in a random drawing conducted on or about 3/1/12 by Just 4 Fun Corp, an independent agency, from among all the eligible entries received. Odds of winning a prize depend on the number of valid entries received. Winners will be notified by regular or express mail. Sponsor is not responsible for lost, damaged, or misdirected prize notices or shipments. Limit one (1) prize per person or household address.
- 6. Conditions of Participation:** By participating, participants (or if a minor, parent or legal guardian) agree: (a) to these Official Rules and the decisions of the Sponsor and judges, which decisions shall be final in all respects; (b) to release and indemnify Sonny's Franchise Company, Crayola, Just 4 Fun Corp., and their respective affiliates and subsidiaries, prize suppliers and agents and their respective directors, officers and employees from any and all liability, claims, damages or costs arising, in whole or in part, directly or indirectly, out of their participation and the acceptance and use of a prize. Sponsor reserves the right to terminate the Sweepstakes or disqualify a participant if fraud, technical failures or other causes as determined by Sponsor at its sole discretion impairs the integrity or fairness of the Sweepstakes. In such event notice thereof will be posted on sonnysbbq.com and winners will be selected in a random drawing from among all eligible entries legitimately received prior to the event or events causing such termination.
- 7. Governing Law: Consent to Jurisdiction:** Sweepstakes shall be governed by the laws of the State of Florida without regard to choice of law or conflict of laws principles. Any and all disputes arising out or connected in any way with the Sweepstakes will be resolved individually and exclusively by final and binding arbitration administered by the American Arbitration Association (AAA), conducted before a sole arbitrator and held in Orlando, FL. Arbitrator's decision shall be controlled by these Official Rules and shall apply only to the individual initiating the dispute. Arbitrator shall not have the power to award special, consequential, incidental, punitive or other similar damages.
- 8. List of Prize Winners:** Names of Prize Winners will be available after the termination of the Sweepstakes. To receive a list of winners, mail a stamped, self-addressed envelope accompanied with a signed, hand-printed request to "Truckin' with Art Winners' List", 318 Sandy Springs Circle, Atlanta, GA 30328. All requests must be received by 4/1/12.
- 9. Sponsor:** Sonny's Franchise Company, 2605 Maitland Center Parkway, Suite C, Maitland, FL 32751.